

Junior Product Manager

Kooptation



DUKKANTEK

About Us

Dukkantek enables traditional merchants to compete equally in an evolving digital world and further empower their retail capacity. We redefine the conventional way of managing tasks and sales as our innovative platform aims to strengthen local community stores and power digital transformation.

Job Description

As a Junior Product Manager, you will work alongside our experienced engineering team and CTO (who currently leads product) to assist in the development and execution of our product strategy. You will be responsible for supporting the team in conducting market research, gathering customer feedback, and analyzing product data to help identify areas for improvement and potential new features.

Key Responsibilities

- Conduct market research and analysis to identify new market opportunities and trends
- Gather and analyze customer feedback to help identify customer needs and pain points
- Work with the product team to develop product roadmaps and prioritize product features and enhancements
- Collaborate with cross-functional teams including engineering, design, marketing, and sales to ensure successful product delivery
- Assist in the development and execution of go-to-market plans for new product launches
- Monitor and analyze product performance metrics and provide regular reporting to the product team

Requirements

- Bachelor's degree in business, marketing, or related field
- A degree in Computer Science is a plus
- 1-2+ years of experience in a product management or related role
- Strong analytical and problem-solving skills
- Excellent communication and collaboration skills
- Experience with agile development methodologies is a plus
- Passion for technology and innovation
- If you are a self-starter who is passionate about product development and looking to grow your career in product management, we encourage you to apply for this exciting opportunity. We offer a competitive salary, benefits package, and a dynamic work environment.